

# ulm university universität UUUM

# International Summer Program

June 26th to July 17th, 2006

**Economic Integration** 

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#### Main elements of this session

- What is economic integration?
- Why should we be interested in the process of economic integration?
- What are the advantages or disadvantages of economic integration?
- What are the characteristics of the integration process in Europe?

#### 1. Introduction

- Economic integration
- Stages of the integration process
- Effects of economic integration
- European integration process

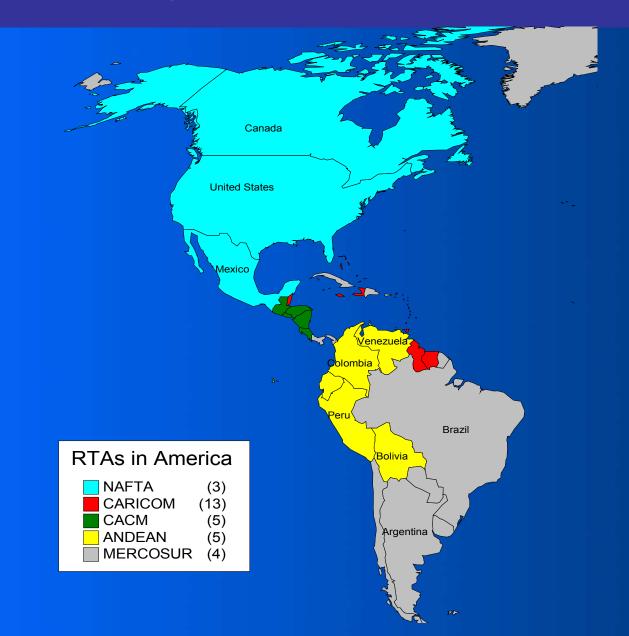
# What are the arguments in favor of regional economic integration?

#### 2. Economic Integration

- ...means the gradual elimination of economic frontiers between independent states
- ... is concerned with the establishment of certain elements of cooperation and coordination between the participating nations
- ...is a dynamic process, in which the economies of these participating states gradually become more and more one entity

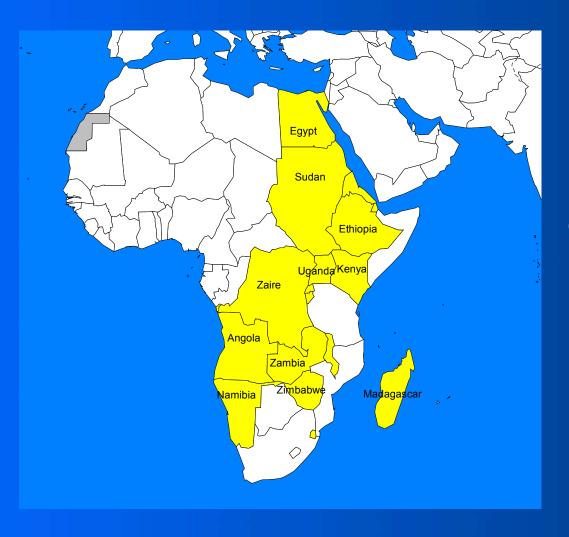
#### **Economic Integration**

- Facilitation of international trade
- Liberalization of markets
- Political liberalism
- But: is not an objective in itself
  - Economic welfare
  - Peace
  - Democracy
  - Human rights





**ASEAN** 



COMESA countries



European Union

### 3. Stages of economic integration

- Free Trade Area
- Customs Union
- Common Market
- Economic Union
- Political Union

#### Free Trade Area

- Eliminates all barriers to the trade of goods and services within the area only
- No discriminatory tariffs, quotas or administrative impediments are allowed
- Each country is allowed to determine its own policy towards non-members

> NAFTA, EFTA

#### **Customs Union**

- Eliminates trade barriers between membercountries
- Common external trade policy to the free trade area
- Combination of common and national policies vis-à-vis third countries

#### **Common Market**

- No barriers to trade between member-states
- Common external trade policy
- Factors of production, like labor and capital can flow freely between member-countries
- Significant degree of harmony and cooperative fiscal, monetary policy

⇒ EU

#### **Economic Union**

- Common market with common determination of some structural and macroeconomic policies:
  - Weak version:
    - fixed bilateral exchange rates (rigidly or within a band)
    - each member undertakes monetary policies to defend the rates
  - Strong version:
    - individual currencies are replaced by a common currency
    - individual monetary authorities are replaced by a single authority
    - harmonization of tax rates

#### Political Union

- Free movements of goods, services, labor and capital
- Common economic, monetary and fiscal policy
- Common foreign policy and policy of defense

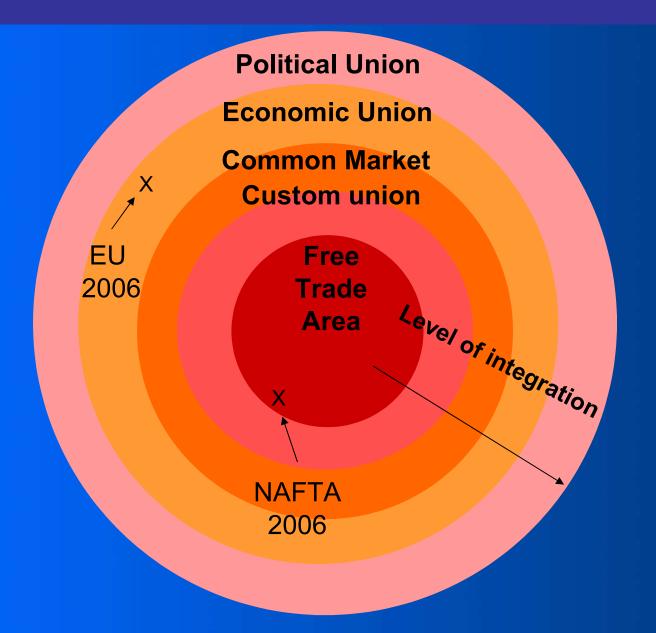
*⇒* Germany in 1990 EU in the future?

# Types & Extent of Economic Integration

	FORMS OF INTEGRATION				
AREA OF INTEGRATION	Free Trade Area	Customs Union	Common Market	Economic Union	Political Union
Free Movement of Goods	-				
Free Movement of Services	0	0	-		
Movement of Capital					
<ul> <li>Free movement of Payment</li> </ul>	-	-	-		
<ul> <li>Free movement of Capital</li> </ul>	0	0		•	
Free Movements of Workers			-		
Rights of Establishment					
Common External Tariff			-		
Competition policy		0	-		
Co-ordination of Economic Policy					
<ul> <li>Monetary Policy</li> </ul>			0		
<ul><li>– Fiscal Policy</li><li>– Exchange Rate Policy</li></ul>			О	О	O
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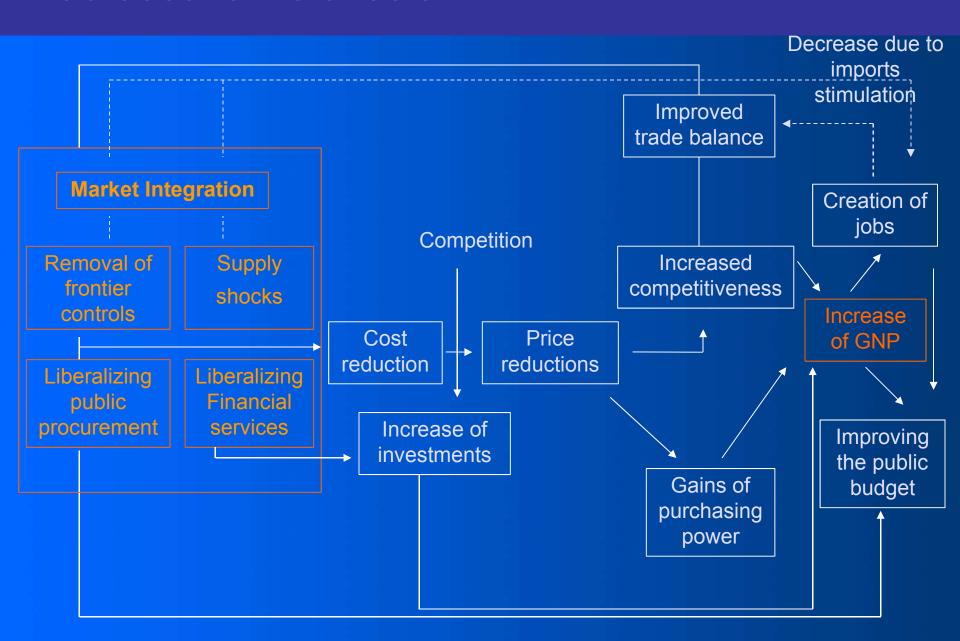
Integration necessary

## Levels of Economic Integration



# 4. Effects of economic integration

#### Macroeconomic effects



#### Welfare Gains I

#### **COMPARATIVE - STATIC EFFECTS**

Short-term growth (level effects) because of

- Increased economic competition
- Better allocation of production factors
- Higher economic efficiency

#### ⇒ That means:

- Relatively low prices
- Higher real income
- Additional jobs

#### Welfare Gains II

#### **DYNAMIC EFFECTS**

Long-term increase of the growth rate (acceleration effects) because of

- Higher capital stock
- Increasing economies of scale and scope
- More investments in research and development
- Higher innovation rate, thus
- Accelerated technical progress

# 5. European Integration Process



### **European Integration I**

#### 1st Phase: initial attempts and the customs union

1946: the speech of Winston Churchill in Zurich: "The United States of Europe"

1950/51: Robert Schuman's plan for the foundation of a European Coal and Steel Community (ECSC): Benelux, France, Germany, Italy

1957: European Economic Community and Euroatom

*⇒* military and political integration motives

## European Integration II

# 2st Phase 1969-1973: establishing the process of deepening and enlargement

1968: Customs Union completed

1972: merger of the European Economic Community, Euroatom and the European Coal and Steel Community to the European Community (EC)

1973: UK, Ireland, and Denmark join the EC

*⇒ EU-9* 

## European Integration III

# 3rd Phase 1973-1986: Single Market and the second and third enlargement

1981: Greece joins the EC

1986: Single European Act → Single Market Completion of internal market by 1992

1986: Spain and Portugal join the EU

*⇒ EU-12* 

# Single European Act (1987)

# Establishing a common market (EEC treaty) with *four freedoms*:

- Free movement of goods
- Free movement of services
- Free movement of persons
- Free movement of capital

#### Free movement of goods and services

- Freedom of trade in goods and services
- Freedom of choice for enterprises
- Common competition policy and control of state aid
- e.g. similar goods which can be produced at lower costs will become more competitive since no tariffs apply

#### Free movement of persons

- Free mobility of labor
- Sufficient adjustment capacities
- Workers move from areas with low wages to areas of high wages
- Movement of workers to areas with high wages tends to reduce the wages of existing workers
- Redistribution effects motivates conservative resistance

#### Free movement of capital

- Capital moves from areas where the return on capital (interest rate) is low to areas where the return is high
- Movement of capital to areas with high interest rate tends to reduce the interest rate in the areas and increases the interest rate in the areas with low rates
- As for labor there are significant redistribution effects that motivate conservative resistance

# European Integration IV

# 4th Phase 1986-1995: European Monetary Union and the fourth enlargement

1989: Delors Report on the introduction of European Monetary Union

1991: Maastricht → Treaty on European Union

- aim: monetary union
- went into force on November 1, 1992

1995: Austria, Sweden and Finland join the EU

*⇒ EU-15* 

# European Integration V

# 5th Phase since 1995-2002: preparation and entry into the European Monetary Union

1999/ 2002: Introduction of the common currency, the Euro; start of the European Monetary Union

# 6th Phase 1998 onwards: preparation of the fifth enlargement

**Institutional Reform** 

2004: 10 new member states ⇒EU-25

2007/2008: Bulgaria, Romania

#### Advantages of the Integration

#### Facilitation of international trade

- Competition and comparative advantages
- Liberalization of capital flows and direct investments
- Free movement of people as precondition for trade
- Macroeconomic stability

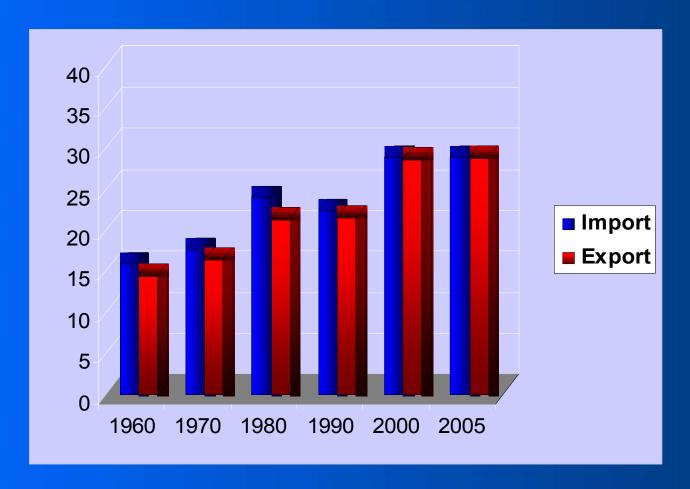
#### Liberalization of Markets

- A common market ⇒ competition
- A common currency
- Economic stability

#### Political Liberalism

- Democracy
- Political stability
- Openness and free movement of people

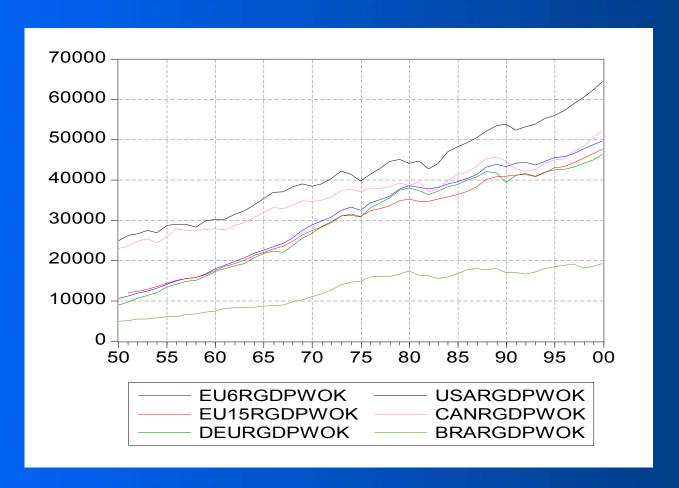
# Relative importance of total foreign trade



EU-15: Percentage share of goods imports and exports in total GDP of member states (current prices), 1960 - 2005

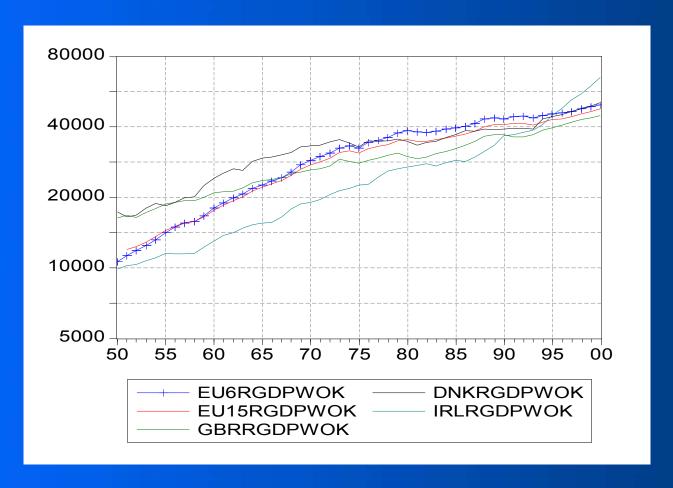
Source: European Commission, Statistical Annex of Economy, 2006, Tables 38,39, 42,43.

## Convergence of Productivity



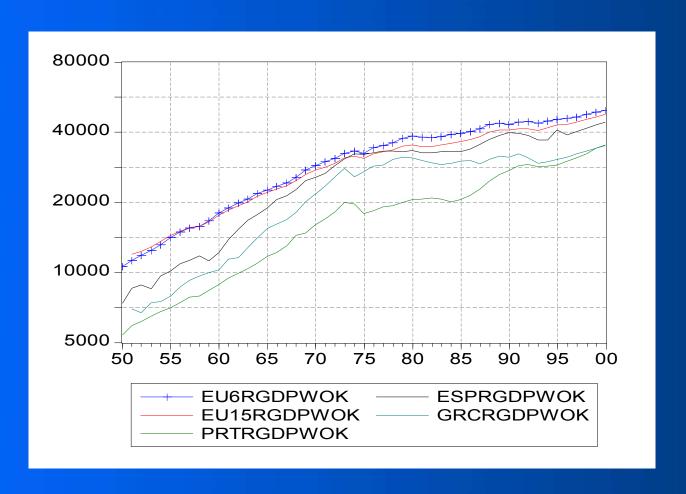
EU-6, EU-15, Germany, France, Italy, Benelux, US, Canada, Brazil

### First Enlargement 1973



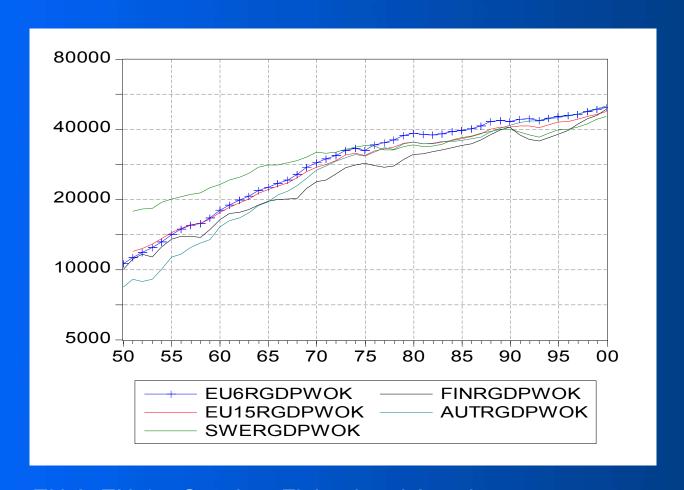
EU-6, Eu15, United Kingdom, Ireland and Denmark

## Southern Enlargement 1981/1986



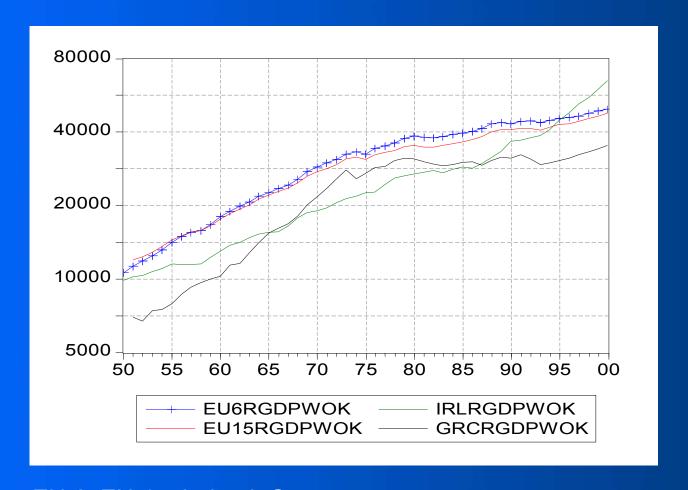
EU-6, Eu-15, Portugal, Spain and Greece

#### Third Enlargement 1995



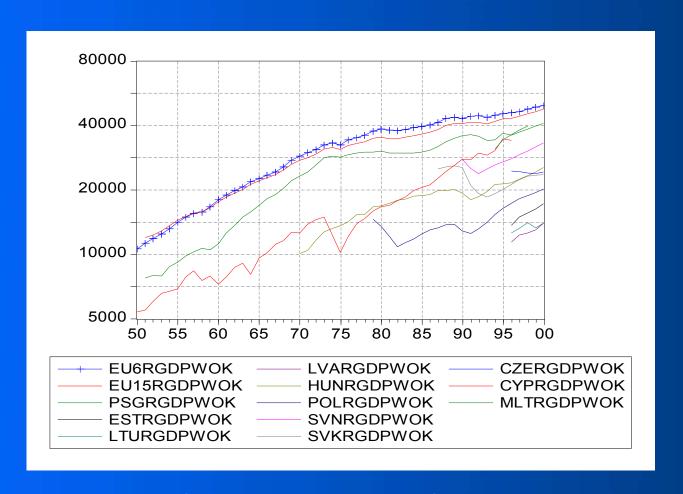
EU-6, EU-15, Sweden, Finland and Austria

#### Comparison of different EU-countries



EU-6, EU-15, Ireland, Greece

# Eastern Enlargement 2004



EU-6, EU-15, Southern Europe, MEEC

# Why don't we see more integration in the world economy?

## Disadvantages of the Integration

- Increasing regionalism?
- Fear of alien nation?
- Discriminatory effects?
- Negative social effects?
- Loss of sovereignty?
- •

#### Conclusions

- Distinguishing free trade areas, customs union, common market, economic union and political union
- Economic integration in general increase welfare through trade, but the discriminatory nature may make the net welfare effect negative
- Increased popularity of Regionalism rather than Multilateralism may be bad for the world economy
- EU is the most successful and powerful economic integration scheme